

PRODUCT LINE SHEET
Card Game

Crazy Cat Lady (Hex Deck)

ORDERING

Per Unit: \$6.45

(57% off MSRP)

Units Available: 375

Free at 48 units or more ordered
(any game combo).

MSRP: \$14.99

TO ORDER CONTACT:

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Beyond Killer Games
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www.beyondkiller.com

SALES POINTS:

Solitaire Card Game

Year-Round Sales Driver: Horror is no longer seasonal. Retailers are seeing strong sell-through on horror-themed apparel, collectibles, and games **well beyond October**, driven by streaming, gaming, and pop culture.

Built-In Fan Demand: Horror IP and original concepts both perform, with consumers actively seeking out new products tied to the genre, reducing reliance on heavy marketing to drive sales.

Fast Turn + Impulse Friendly: Horror merchandise thrives on **impulse buys and gifting**, leading to quicker inventory turns, especially during Q3/Q4.

Did you know?

The "crazy cat lady" is no longer a punchline... it's become a badge of pride for passionate cat lovers.



See next page for full product pics.

Crazy Cat Lady is an edge-matching solitaire card game where you save the cats in the neighborhood!

Specifications

Publisher:	Beyond Killer Games (www.beyondkiller.com)
Category:	Games Card Games
Age:	8+
Players:	1
Play Duration:	20-40 Minutes
Product Size:	4.5" x 5" x 1.72"
Weight:	3 oz.
Country:	Manufactured in China
Materials:	Paper
Display:	Peg hook
Contents:	3 Center Cards, 60 Cat Cards, 5 Crazy Cat Lady Cards, Rulebook
Safety Testing:	Certificate of Safety (Bureau Veritas Consumer Products Services, Shanghai)
Warnings:	Not for children under 8 / Choking Hazard
UPC:	860011841302
Designer(s):	Anthony Masi
Assets:	All images are the property of Beyond Killer Games.
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Notes:	"Stop the Killer" is a Beyond Killer Games subdivision.



FRONT

BACK



BLISTER SIDE

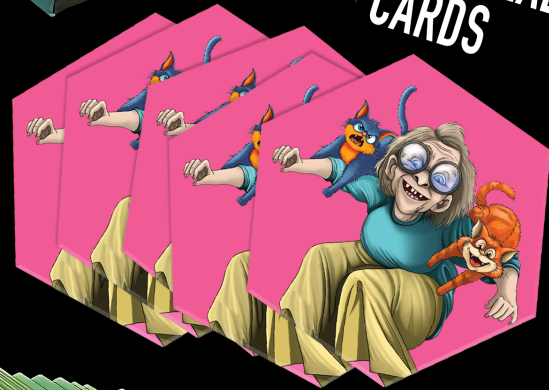
BLISTER FRONT



HEXAGONAL BOX



5 CRAZY CAT LADY CARDS



RULE BOOK



Objective

This is an edge-matching solitaire game.

If you can successfully complete your spread of cards by correctly matching the edges *before* the 5th Crazy Cat Lady card appears, **you win!**

3 CENTER CARDS



60 CAT CARDS

