

PRODUCT LINE SHEET  
Card Game

# Zombie Raid (Hex Deck)

## ORDERING

Per Unit: \$6.45

(57% off MSRP)

Units Available: 250

Free at 48 units or more ordered  
(any game combo).

MSRP: \$14.99

### TO ORDER CONTACT:

Anthony Masi  
Beyond Killer Games  
beyondkillergames@gmail.com  
www.beyondkiller.com

### SALES POINTS:

#### Solitaire Card Game

**Year-Round Sales Driver:** Horror is no longer seasonal. Retailers are seeing strong sell-through on horror-themed apparel, collectibles, and games **well beyond October**, driven by streaming, gaming, and pop culture.

**Built-In Fan Demand:** Horror IP and original concepts both perform, with consumers actively seeking out new products tied to the genre, reducing reliance on heavy marketing to drive sales.

**Fast Turn + Impulse Friendly:** Horror merchandise thrives on **impulse buys and gifting**, leading to quicker inventory turns, especially during Q3/Q4.

### Did you know?

There are over 1,000 zombie-themed tabletop titles, with card games playing a big role in the genre's continued growth.



See next page for full product pics.

Zombie Raid is an edge-matching solitaire card game where you barricade yourself against a horde of savage zombies!

## Specifications

Publisher:	Beyond Killer Games ( <a href="http://www.beyondkiller.com">www.beyondkiller.com</a> )
Category:	Games   Card Games
Age:	8+
Players:	1
Play Duration:	20-40 Minutes
Product Size:	4.5" x 5" x 1.72"
Weight:	3 oz.
Country:	Manufactured in China
Materials:	Paper
Display:	Peg hook
Contents:	3 House Cards, 60 Nail & Plank Cards, 5 Zombie Cards, Rulebook
Safety Testing:	Certificate of Safety (Bureau Veritas Consumer Products Services, Shanghai)
Warnings:	Not for children under 8 / Choking Hazard
UPC:	860011841326
Designer(s):	Anthony Masi
Assets:	All images are the property of Beyond Killer Games.
Copyright:	© 2026 Beyond Killer Games.
Notes:	"Stop the Killer" is a Beyond Killer Games subdivision.

5" Length

4.5" Width



FRONT

BACK



BLISTER SIDE

BLISTER FRONT



1.72" Height



HEXAGONAL BOX



60 NAIL AND PLANK CARDS



RULE BOOK



3 HOUSE CARDS



5 ZOMBIE CARDS