

## ORDERING

**Per Unit: \$17.90**

**(55% off MSRP)**

Units Available: 300

Shipping included at 48 units or more ordered.

**MSRP: \$39.95**

**TO ORDER CONTACT:**

Anthony Masi  
Beyond Killer Games  
beyondkillergames@gmail.com  
www.beyondkiller.com

**SALES POINTS:**

**Horror-themed board game with 24-Inch axe-shaped game board.**

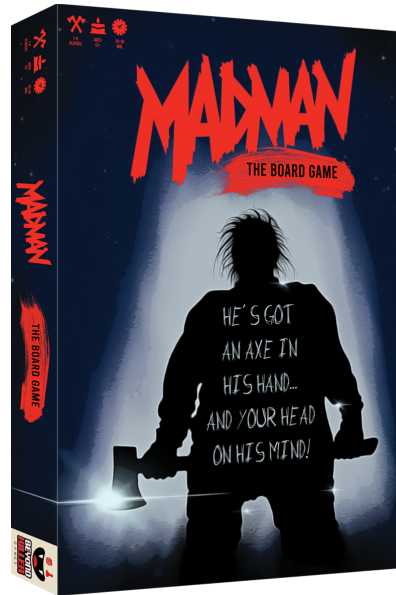
**Year-Round Sales Driver:** Horror is no longer seasonal. Retailers are seeing strong sell-through on horror-themed apparel, collectibles, and games **well beyond October**, driven by streaming, gaming, and pop culture.

**Built-In Fan Demand:** Horror IP and original concepts both perform, with consumers actively seeking out new products tied to the genre, reducing reliance on heavy marketing to drive sales.

**Fast Turn + Impulse Friendly:** Horror merchandise thrives on **impulse buys and gifting**, leading to quicker inventory turns, especially during Q3/Q4.

***Did you know?***

More than four decades later, 1981's horror movie MADMAN is still a cult favorite among hardcore slasher fans.



See next page for front/back pics.

Madman is an asymmetrical game in which one player assumes the role of the Madman himself, while the rest play as campers trying to escape alive. Players try to survive the night by choosing cards of different types to move across the board and complete tasks, while Madman vengefully outsmarts his victims and moves in to attack! Stay calm, be focused, and don't lose your head!

## Specifications

Publisher:	Beyond Killer Games (www.beyondkiller.com)
Category:	Tabletop Games   Games
Age:	13+
Players:	1 - 4
Play Duration:	20-30 Minutes
Product Size:	9" x 12" x 1.5"
Weight:	1.5 lb.
Country:	Manufactured in China
Materials:	Paper / Plastic
Display:	Shelf
Contents:	1 gameboard, 1 spinner, 9 character standees and clips, 4 Madman tokens, 9 Objective tokens, 18 Player cards, 36 Madman cards, 14 Objective cards, 1 rulebook
Safety Testing:	Certificate of Safety (Bureau Veritas Consumer Products Services, Shanghai)
Warnings:	Not for children under 13 / Choking Hazard
UPC:	860011841364
Designers:	Jon Cohn
Illustrator:	Delaney Mamer
Assets:	Property of Beyond Killer Games in partnership with Scream Entertainment.
Copyright:	© 2026 Beyond Killer Games



**GIANT  
24"  
Axe  
Board!**



**MADMAN MARZ IS OUT FOR BLOOD!**

It's the last night of camp and some wise guy says Madman Marz's name above a whisper, summoning the axe-wielding killer to appear! Now he's waiting for you in the woods, anywhere and everywhere all at once. It's time to get the campers and get out of there... that is, if you can do it before he chops you all to pieces!

Madman is an asymmetrical game in which one player assumes the role of the Madman himself, while the rest play as campers trying to escape alive. Players try to survive the night by choosing cards of different types to move across the board and complete tasks, while Madman vengefully outsmarts his victims and moves in to attack! Stay calm, be focused, and don't lose your head!

- 1 Gameboard, 1 Spinner
- 8 Character Tokens & Clips
- 4 Madman Tokens
- 12 Objective Tokens
- 18 Player Cards
- 22 Madman Cards
- 14 Objective Cards
- 1 Rulebook
- 1 Axe Stamp



**GIANT  
24"  
Axe  
Board!**

**1-4 PLAYERS  
AGES 13+  
20-30 MINS**

**PLAY AS YOUR  
FAVORITE CHARACTER!**



Designed by JOHN COHN  
Inspired by the 1980s Horror Classic MADMAN  
Concepts & Produced by GARY SALES - Directed by JOE GIANNONE  
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